

RATE CARD

BRAND IDENTITY

Logo Design (Basic – 2 concepts)	15,000 – 25,000
Logo Design (Standard – 3–4 concepts)	30,000 – 50,000
Logo Design (Premium / Corporate)	60,000 – 120,000
Brand Style Guide	20,000 – 50,000
Full Brand Identity Package	80,000 – 200,000

MARKETING & DIGITAL DESIGN

Social Media Post (Single, Carousel)	1,500 – 3,000
Social Media Monthly Package	20,000 – 45,000
Social Media Animated Post (Single) 30–60 sec	3,000 – 5,000
Web Banner Design	2,500 – 5,500
Web Banner Animated Design	5,500 – 7,500
Animated Company Profile	15,000 – 40,000
Presentation / Pitch Deck (per slide)	500 – 1,500

PRINT & OTHER DESIGN

Magazine Layout (per page)	1,500 – 3,500
Annual Report Design	50,000 – 140,000
Catalogue Design	40,000 – 120,000
Company Profile Design	20,000 – 80,000
Packaging Design	10,000 – 40,000
Flyer / Poster	3,000 – 8,000
Brochure (Bi-fold / Tri-fold)	8,000 – 20,000
Banner / Roll-up	4,000 – 10,000
Business Card Design	2,500 – 5,000
Infographic Design	5,000 – 15,000